

Over
5 MILLION VEHICLES
are currently fitted with DataDot
Technology in South Africa.

There is a proven drop in
VEHICLE THEFT
and increase in
VEHICLE RECOVERY

We are the
LEADING SUPPLIER
of microdot technology

AUTHENTICATION SOLUTIONS **for...**



The Vehicle Industry



The Mining Industry



The Agricultural Industry



The Hospitality Industry

DataDot

Marked & Secure

COST EFFECTIVE

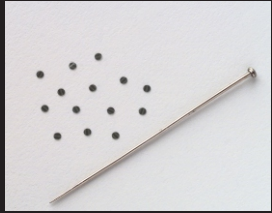
NO MONTHLY PAYMENT

NO MAINTENANCE



Microdot Pioneers

WHAT IS A MICRODOT?



Microdots are polyester particles 1mm or 0.5mm in diameter and are literally the size of a pin head.

Once mixed in a special adhesive containing UV they can be sprayed onto a vehicle.



Using a special magnifier the unique information contained on each microdot can be viewed.

OUR COMPANY

2001 DataDot starts operations	2008 First SANS534-1 published	2014 Awarded ISO14001 Status
2003 DataDot secures first large fleet business	2010 New Production Facility established	2015 Over 3 Million Vehicles are fitted with DataDot
2005 DataDot secures first SA OEM business	2011 Production Facility in Durban opened	2017 Over 3.5 Million Vehicles are fitted with DataDot
2006 DataDot fitted to entire range of OEM's	2012 SA Regulation 56 published	2018 Over 4 Million Vehicles are fitted with DataDot
2008 DataDot awarded ISO9001 Status	2013 Establishment of Ishishini Lethu	2019 Growth in Africa

2020
Over 5 Million Vehicles fitted with DataDot

WHO BENEFITS?

- Customs Services
- Federal Road Safety Commission
- Law Enforcement
- Local Assemblers and Vehicle Importers
- Insurance Industry
- Vehicle Finance Industry
- Vehicle Owners
- Vehicle Dealers

DataDot is the leading manufacturer and supplier of Microdot Vehicle Identification Technology to the South African Motor Industry. This is in compliance with South African Law which since 2012 has required that all new vehicles must be micro-dotted. DataDot currently have over 400 accredited Fitment Centres providing microdot fitment for used motor vehicles as well as non-motor assets in South Africa, Namibia, Botswana, Swaziland and Lesotho.

SOME OF OUR AFFILIATIONS AND CLIENTS



ISUZU



Mercedes-Benz

HYUNDAI